



EXHIBIT AND SPONSORSHIP INFORMATION

PROUDLY SERVING THE ENTIRE CALIFORNIA FIRE SERVICE SINCE 1922

CALIFORNIA STATE FIREFIGHTERS' ASSOCIATION 100TH ANNIVERSARY CONFERENCE

Exhibitor & Sponsorship Opportunities

The California State Firefighters' Association (CSFA) is pleased to invite you to participate as an exhibitor/sponsor at CSFA's 100th Annual Conference! CSFA is dedicated to ensuring its members a strong and united voice in the evolution of the fire service through unity in leadership, political action, education, training, and quality member services. The Conference provides outstanding educational and networking opportunities for people associated with all aspects of fire safety.

Exhibiting and Sponsorship at the Conference will provide:

- Visibility for your company or organization
- An opportunity to showcase your products, services and programs to a broad range of firefighting community decision makers
- A forum to demonstrate your support of California's firefighting community

CSFA values our vendors and sponsors and greatly appreciates their contributions to the success of our Annual Conference. We look forward to working with you to ensure a successful exhibiting experience.

General Information

CSFA 100th Annual Conference	Wednesday, April 6, 2022 through Friday, April 8, 2022	
Exhibit Hall	Thursday, April 7, 2022 in the Harborview Room	
Exhibit Hours	9:00 am to 4:00 pm	
Conference Location:	Humphreys Half Moon Inn located in Shelter Harbor 2303 Shelter Island Drive San Diego, CA 92106	
Scheduled Content:	CSFA Business Meetings, Centennial Conference and Exhibit Area	
Expected Attendance:	150+	
Attendee Make Up:	Organizations County, City and Volunteer fire departments; Nonprofit organizations	
Contact Information:	CSFA 100th Annual Conference joanne@bookmarkevents.com	623-337-4114 (Office)



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Exhibitor Package

Exhibit space consists of a 6" x 30" table top space and includes:

- One 6' draped table, two chairs, and one wastebasket
- Two complimentary badges per booth
- Your company's name on signage in registration area
- Company listing in Conference Program
- Electricity is available around the perimeter of the room
- Name recognition on Conference homepage
- Two Lunch tickets for Thursday
- Two Evening Reception tickets for Thursday

Booth prices vary depending on the date the booth is requested, and payment received.

****BENEFIT**** *Business members receive 25% off CSFA Annual Conference exhibition table.*

Before January 31st: \$750

Between February 1st and March 18th:
\$900

After March 18th (no name on signage or listed in program): \$1,100

Exhibitor Schedule

Wednesday, April 6

2:00 pm–4:30 pm Exhibitor Check In (Optional)

Thursday, April 7

8:00 am–9:00 am Exhibitor Check in/ Exhibit Set-up (Must be show ready by 9:00 am)
9:00 am- 4:00 pm Exhibit Area Hours
6:00 pm- 8:00 pm Reception

Business Membership

CONNECT YOUR BUSINESS WITH CSFA AND THE FIRE SERVICE COMMUNITY. With over 11,500 members you have the opportunity to connect and engage your business with California's Fire Service community. There are countless ways to support Firefighters across California, but one of the best ways to support your local firefighter is to become a Business Member of CSFA. CSFA's Business Membership is open to individuals or businesses that want to promote their product or service to the membership of CSFA or who want to show their support of CSFA.

EXCLUSIVE BUSINESS MEMBER BENEFITS INCLUDING:

- CSFA logo decal: Display it proudly at your business, vehicle and/or website.
- A personalized CSFA business membership card.
- Listing in our online Business Directory at www.csfa.net with a link to your business web site.
- Business listing in the CSFA Directory of Benefits published once a year in the digital California Fire Service magazine.
- Digital subscription to *The California Fire Service* magazine keeping you up-to-date on fire service issues.
- Digital Subscription to *CSFA Connection*, our weekly email news brief.
- Business listing within the digital *The California Fire Service* magazine 6 times each year
- Experience savings from CSFA lifestyle discount programs.
- Special business member 25% advertising discount through CSFA media channels.
- Special business member 25% off CSFA Annual Conference exhibition table.



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Sponsorship Opportunities

Stand out from the crowd. Reach the right people in just the right way by becoming a conference sponsor. Getting your name recognized by firefighter professionals is crucial to compete in the fire service industry so targeting your best customers is the key to success. Our sponsorship opportunities provide you the vehicle to reach the customers most important to you.

BREAKFAST SPONSOR (4 available)

\$2,000 ea.

Start the morning off by sponsoring a hearty breakfast buffet for all attendees!

- Your company's name on signage at the luncheon
- Complimentary booth in select location in exhibit area
- Complimentary full-page ad in conference program
- Ten-minute welcome message by your representative at the lunch
- Logo and link to your website on the conference homepage
- Complimentary conference registration for one staff member
- Recognition as a Sponsor in conference program
- One piece of literature in attendee bag
- A yearlong Business Membership in CSFA (\$350.00 value)

LUNCH SPONSOR (4 available)

\$2,500 ea.

Sponsor a lunch for attendees to enjoy and keep them going through the day!

- Your company's name on signage at the luncheon
- Complimentary booth in select location in exhibit area
- Complimentary full-page ad in conference program
- Ten-minute welcome message by your representative at the lunch
- Logo and link to your website on the conference homepage
- Complimentary conference registration for one staff member
- Recognition as a Sponsor in conference program
- One piece of literature in attendee bag
- A yearlong Business Membership in CSFA (\$350.00 value)

EVENING RECEPTION SPONSOR (4 available)

\$2,500 ea.

Sponsor the 100th Anniversary toast at the Evening Reception

- Sponsor the 100th Anniversary toast at the Evening Reception
- Recognition as a Reception sponsor during the Thursday evening reception
- Welcome banner inside the Reception Area
- Complimentary business card ad in conference program
- Recognition as a Sponsor in conference program
- Listing in the sponsor section of the conference website
- One piece of literature included in attendee bag
- Complimentary ticket for two (2) to the evening reception
- 10 Minute Presentation on Sponsor's products or services during the conference program (Presentation time will be mutually agreed upon between Sponsor and CSFA)



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COMPANY BRANDED GIFT SPONSOR (5 available)

\$250 ea.

Sponsor a special gift for attendees to take home. Will be distributed in attendee bags.

- Listing in the sponsor section of the conference website
- One piece of literature included in each attendee bag
- Recognition as a Sponsor in conference program

*Sponsor is responsible for full cost and delivery of special gift. Gifts must be approved by conference management. Gift must be received by March 24th.

BAG FLYER INSERT SPONSOR (5 available)

\$150 ea.

Place an informational flyer in attendee bags to promote your company!

- Flyer insert needs to be approved by conference management before distributing
- Company responsible for providing enough copies for each attendee

MORNING BREAK SPONSOR (4 available)

\$500 ea.

- Listing in the sponsor section of the conference website
- One piece of literature included in each attendee bag
- Recognition as a Sponsor in conference program

AFTERNOON BREAK SPONSOR (4 available)

\$500 ea.

- Listing in the sponsor section of the conference website
- One piece of literature included in each attendee bag
- Recognition as a Sponsor in conference program

Conference Hotel Rate Special:

For room reservations at the Humphreys Half Moon Inn, please call 800.542.7400 and mention the California State Firefighters' special group rate code CSFA. Special room rate of \$139.00 per night + taxes/fees. There is a parking fee of \$20.00 per day.





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Exhibitor & Sponsor Registration Form

Company Name: _____ Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Phone: _____ Website: _____

Are you a current CSFA Business Member? ___Yes ___No

Exhibitor Booth Registration:

- \$ 750.00 Before January 31, 2022
- \$ 900.00 Between February 1 through March 18, 2022
- \$1,100.00 After March 18, 2022

CSFA Business Members receive a 25% discount on booth space.

Two complimentary badges per booth. Please list names below.

Name One: _____ Name Two: _____

Sponsorship Registration: Check which sponsorship opportunity you would like to register for.

- Breakfast Sponsor: \$2,000
- Lunch Sponsor: \$2,500
- Evening Reception Sponsor: \$2,500
- Morning Break Sponsor: \$500
- Afternoon Break Sponsor: \$500
- Company Branded Gift Sponsor: \$250
- Bag Flyer Insert Sponsor: \$150

Business Membership Sign Up: Yes, I want to support CSFA all year long by joining as a Business Member.

- Business Membership: \$350

Additional Event Tickets: You receive two tickets per booth space.

- Lunch tickets: \$50 ea
Quantity: _____

Payment Information: Payment types accepted: ___ MasterCard ___ Visa ___ AMEX ___ Check payable to CSFA

Total Amount: _____ Payment Contact Name: _____

Phone: _____ Email: _____

Card Number: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

Billing address (if different than above): _____